

RUN THE CITY

BARFOOT &
THOMPSON
AUCKLAND
MARATHON

Presented by 



TEAMS PACKAGES

2024

INTRODUCTION

INTRODUCING... TEAM PACKAGES AT BARFOOT & THOMPSON AUCKLAND MARATHON PRESENTED BY ASICS!

Are you looking to enter a team into Auckland Marathon 2024 and want it to be as seamless as possible?

We have created new team packages for 2024 that will give you exclusive access to benefits that will help you manage your team, whilst not increasing your workload!

Whether you're a business, school, sports club, community organisation, or a group of friends wanting the full experience, there's a team package that is perfect for you.

This information booklet will outline what we are offering for the 2024 event, so you can determine which package is right for your team. If you have any questions, please don't hesitate to contact our team.

Email: AKM_Teamsprogram@ironman.com



EVENT OVERVIEW

Barfoot & Thompson Auckland Marathon presented by ASICS is New Zealand's premier road race – attracting over 15,000 runners to a truly world-class running event staged annually in Auckland and the country's largest running festival.

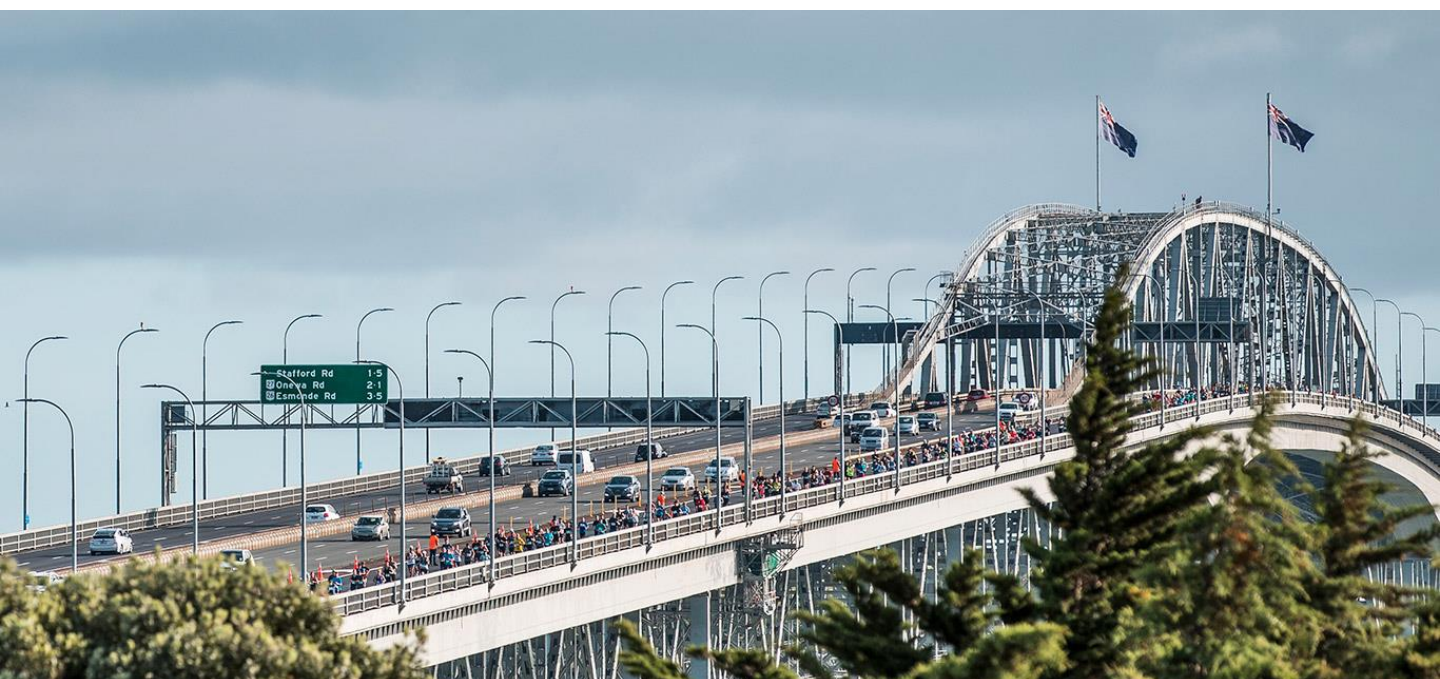
Showcasing many of the city's iconic landscapes, including the Auckland Harbour Bridge, Westhaven Marina, Wynyard Quarter, Viaduct and Auckland's waterfront, Auckland Marathon is an iconic city event.

Auckland Marathon caters to all levels of fitness with four distance options, plus a Kids Marathon event. Whether your group prefers to race marathons or enjoy a leisurely Sunday morning stroll, this event is for you!

Your event distance options are:

- Barfoot & Thompson Marathon – 42.2km
- Barfoot & Thompson Wheelchair Marathon – 42.2km
- Garmin Half Marathon – 21.1km
- One NZ 11km Traverse
- 5km
- Barfoot & Thompson Kids Marathon – 2.2km

Now is the time to bring your team together - have fun, get moving and #RunTheCity at New Zealand's biggest, most iconic, colourful, cultural running celebration.



GOLD PACKAGE

\$350

Inclusive of all fees & taxes, Individual entry fees not included.



Couriered Race Bibs to One Location

Have all your team members bibs posted to one location approximately 7 days prior to the event. This means there is no need for all members to attend Expo for bib collection. More time for training!



Online Pay-Later Functionality

Pay for your teams individual entries in one payment. Make bulk payment through the registration portal with a credit card or request an invoice. Easy!



Team Post-Race Results

Fancy a little bit of inter-office competition? Everyone loves bragging rights. Once race day is over, we will send the Team Manager an email with each of your team members' official race results so you can congratulate everyone on your great results!



Free Team Member Withdrawal

Something come up and a registered team member can no longer make it? No worries! Easy change the details of a registered team member to a new team member up to 22/09/2024.



Personalised Team Name on Race Bib

Your team's name will be on all your team members race bibs so everyone will know who you're reppin'!



Digital Marketing Assets

Get digital marketing assets that you can share around the office and on your social channels to let everyone know you're participating in Auckland Marathon!

Plus, access to exclusive additional purchases

- Priority access to preferred hospitality package site (hospitality package must be purchased)

SILVER PACKAGE

\$100

Inclusive of all fees & taxes, Individual entry fees not included.



Online Pay-Later Functionality

Pay for your teams individual entries in one payment. Make bulk payment through the registration portal with a credit card or request an invoice. Easy!



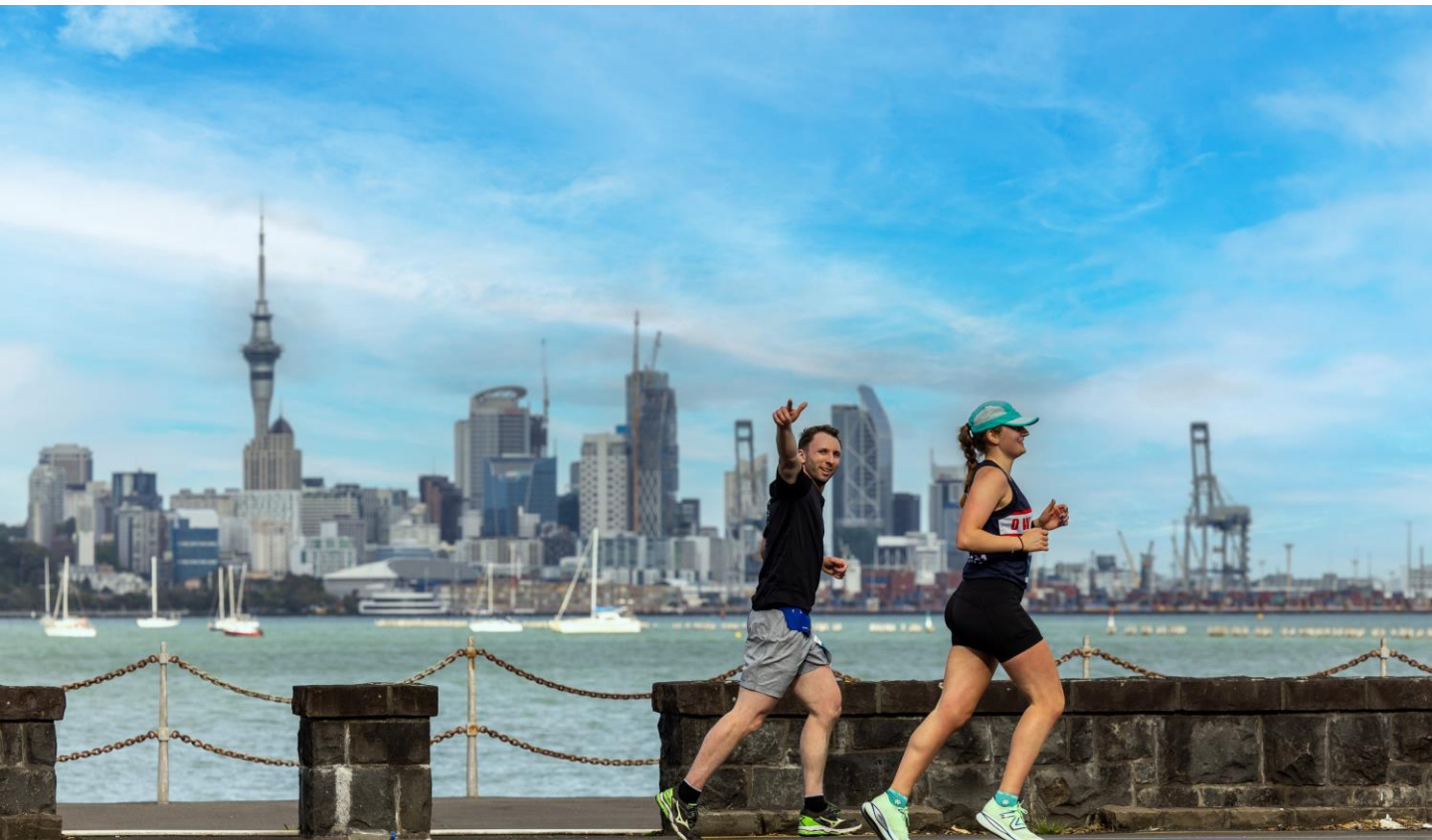
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Team Name on Race Bib

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BRONZE PACKAGE

FREE



Team Name on Race Bib

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TEAM MANAGEMENT PLATFORM

Calling all Team Captains!

Manage your team with our registration platform with several features that will help you facilitate and manage your team!

Benefits of our team management platform include:

- Easy bulk payment of entries
- Ability to send registration links to participants who want to join your team
- Send custom emails to all team members at any time
- Tracking of team member status (e.g. completion of entry link, waivers to be signed)

Further details on how to utilise this functionality will be shared once a team package is purchased.



ENTRY PRICES

Don't forget to encourage your team members to get their registrations in prior to the price increase dates to lock in that price!

ENTRY PRICES

	SUPER EARLY 21 Feb 2024 - 4 Apr 2024	EARLY 5 Apr 2024 - 23 May 2024	GENERAL 24 May 2024 - 1 Aug 2024	LATE 2 Aug 2024 - 3 Oct 2024	SUPER LATE 4 Oct 2024 - 2 Nov 2024
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BARFOOT & THOMPSON MARATHON

MARATHON (18+ years)	\$172.00	\$185.00	\$210.00	\$225.00	\$250.00
MARATHON STUDENT (18+ years)	\$145.00	\$160.00	\$175.00	\$190.00	\$210.00
WHEELCHAIR MARATHON (18+ years)	\$172.00	\$185.00	\$210.00	\$225.00	\$250.00

GARMIN HALF MARATHON

HALF MARATHON (16+ years)	\$140.00	\$150.00	\$165.00	\$180.00	\$205.00
HALF MARATHON STUDENT (16+ years)	\$120.00	\$130.00	\$140.00	\$155.00	\$170.00

ONE NEW ZEALAND 11KM TRAVERSE

11KM TRAVERSE (10+ years)	\$95.00	\$105.00	\$120.00	\$130.00	\$145.00
11KM STUDENT/CHILD (10+ years)	\$80.00	\$90.00	\$100.00	\$110.00	\$125.00

5KM

5KM (all ages)	\$52.00	\$62.00	\$68.00	\$73.00	\$78.00
5KM CHILD (all ages)	\$45.00	\$55.00	\$55.00	\$60.00	\$65.00

BARFOOT & THOMPSON KIDS MARATHON

KIDS MARATHON (5-12 years)	\$32.00	\$35.00	\$37.00	\$42.00	\$47.00
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- *All entry prices are shown in New Zealand dollars.*
- *Prices are inclusive of GST.*